

NetIS™ for the iPhone

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With the constant development of new Internet services, such as YouTube, Facebook, MySpace, Google Maps, Skype, Chat and Gmail, it is clear that the future of mobile computing rests in devices that are truly mobile, always connected and providing a rich Internet browsing experience.

NetIS™ Mobile, an innovative extension of C.D.I. System's core technology NetIS, provides content owners with new capabilities to publish content on iPhones and other **Mobile Internet Devices**, thus creating a market for digital content that straddle the traditional divide between home and mobility.

NetIS™ Mobile SDK gives the application a genuine iPhone look and feel while retaining the rich functionality of NetIS search & navigation and authentication tools. By utilizing the same content managed by NetIS for different services and devices, NetIS realizes the practical and economical concept "Publish once – Publish everywhere" in the most successful manner.

NetIS Mobile plays a critical role in extending the Connected Home Ecosystem into the mobile world and allows mobile consumers to enjoy remote access to premium content, services and applications available within their home network.

Recent researches in the market demonstrates the ever growing global demand for the MID's, supported by wireless connectivity universally by WiFi and Bluetooth, and optionally by cellular and Wimax.

"Due to the falling mobile data pricing, the increasingly open approach from network operators towards collaborating with popular consumer media brands and the improvements in device usability our customers now realize that the future of online publishing is in the ability to mobilize that content" said Itzhak Levit, C.D.I. Systems' Chief Executive Officer, and added "NetIS Mobile brings easy access to this world, which makes the process of going into the iPhone world an effortless step".



About C.D.I. Systems

C.D.I. Systems, is a private high-tech company founded in 1992 by Mr. Hillel Ashkenazy, advocate and chairman of the company, managed by a professional, experienced, devoted, and creative management team. Focused on the development of a unique and innovative online publishing platform - NetIS™, the company has successfully deployed scores of solutions for the Internet, Intranet, Mobile Internet, DVD/CD-ROMs and Handheld devices. To mention a few: Takdin, Israel's premier legal databases both online and on CD-ROM; Dun & Bradstreet's Israel Business Directory; IDC Israel pay per view site; Otzar HaHochma - the World's Largest Electronic Library (with roughly five million pages); The Bibliography of the Hebrew Book - a comprehensive interactive bibliography of all books printed in the Hebrew Language between 1473 and 1960; The Israeli Electorate Registry; The Israeli General Encyclopedia; The Globes daily newspaper archive and a multitude of legal information solutions in Germany through our German partners.

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