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D&B - The leading provider of risk, financial and marketing information.



Peter Books - A state of the art website for the distribution and sales of digital, printed, and POD (Print on Demand) books. It offers more than 2 Million titles in 120 languages.



The Responsa Project - The Bar Ilan Responsa Project is the world's largest electronic collection of Torah literature of its kind.



EDQM - The official European reference work for the quality control of medicines and substances for pharmaceutical use.



Cbi - A long-established UK publisher. Focused in research and risk analysis of infrastructure sectors for Africa & Middle East.



HRD Press - Publisher of professional HR resource books, delivering the best quality training and HR development products in the industry.



CIP - One of the largest China publishers, engaged in the publication of STM, educational books, and mechanical electronic databases.



Van Leer Institute - A prestigious intellectual center for the interdisciplinary study of topics such as society, culture and education.



Magnes Press - The publishing house of the Hebrew University in Jerusalem, publishes academic books.



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CDI Systems Ltd.

CDI Systems presents: NetIS



A powerful ecommerce platform for the secure distribution & sales of books, ebooks and digital content

NetIS™ puts the full autonomy of protecting, selling and managing your online operations straight into your hands. Reach your maximum commercial potential from the sales of your books & digital resources.

Turn "Digits" into "Dollars": Break the subscription cycle with myriad of sales models including "Pay per view", Time based, Volume, Functionality and many more... NetIS allows you to build sales models that fit your audience, combining content, rights and users in any and every manner that works for you.

Where SEO and DRM are Happily Married: Super ratings on the web are in reach with NetIS. Using a proprietary algorithm, NetIS' SEO provides friendly and robust capabilities, raising the content's position to the top rankings. It also allows search engines and other robots to take a "peek" at the content, all the while maintaining its protection.

Now You See It – Now You Don't: You control who sees what, when, for how long, and at what price. If you don't want someone to see a product, then they won't.

DRM (Digital Rights Management): Using a proprietary algorithm, allow users to access your content without fear of it being redistributed without your permission.

Publish Once – Publish Everywhere: Distributing content with NetIS over the internet, on tablets, desktops, and mobile devices is so simple. With one unified repository, the NetIS engine allows you to retrieve your content from a single data base and sell it in numerous formats including PDF, HTML, XML and ePub.

You are in Charge: Our back office puts all the controls at your fingertips. NetIS offers in-depth reporting that allows you to view everything, down to the final details of who your customers are, who is buying what, in what format, at what costs, and from what markets.

Market research analyst predicts that the global publishing market will surpass USD 357 billion over the 2016 - 2020 period. Much of the market's growth is due to the surging popularity of digital publishing as it is relatively cost-effective for authors to get their books published and very convenient for the readers to read and carry around (Technavio's research, 2016).

NetIS: Main Advantages

Content Management vs. Content Sale: Existing Content Management applications are focused primarily on content production and management, which concentrates only on producing and managing digital asset. In comparison, NetIS concentrates on marketing and selling content profitably, securely, and effectively, optimized for search engines.

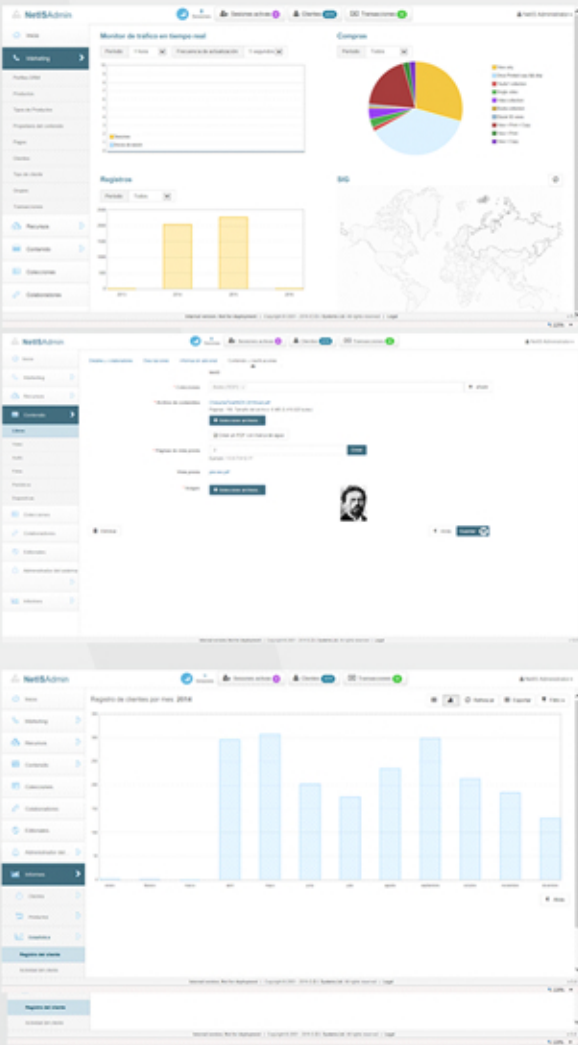
Sale of Commodities vs. Secure Sales of Digital Assets: Traditionally, ecommerce servers have been developed for the sale of commodities and not ideally designed for the secure sales of digital assets, unlike NetIS which has those designs built in.

Built-in DRM: NetIS protects content based on a multi-layered approach (clientless protection or a native application), providing the user with a “natural and transparent experience”. NetIS’ DRM module is further distinguished by the high level of granularity it provides the content owner, allowing him or her to define smaller, more specific “commercial units” of content.

Authentication and Sales Scenarios: Combining DRM with Authentication is a powerful tool in creating a broad range of sales scenarios such as: teasers, counters, time & volume based products, “rentals”, subscriptions, and also the combination of printed books and e-books. NetIS enables the content owners to monitor user activity, concurrent usage, or limit access to a specific device or IP addresses, all done without hindering search engines ability to access the content.

Integrated Solution: All the essential tools you need for online, mobile and tablet content sales within a single software package. NetIS greatly simplifies the entire e-publishing workflow, requiring less hardware, lower implementation costs and less maintenance. NetIS allows you to manage the online publishing and sales through a simple and intuitive user interface, requiring only a reasonable amount of training.

NetIS: Interfaces samples



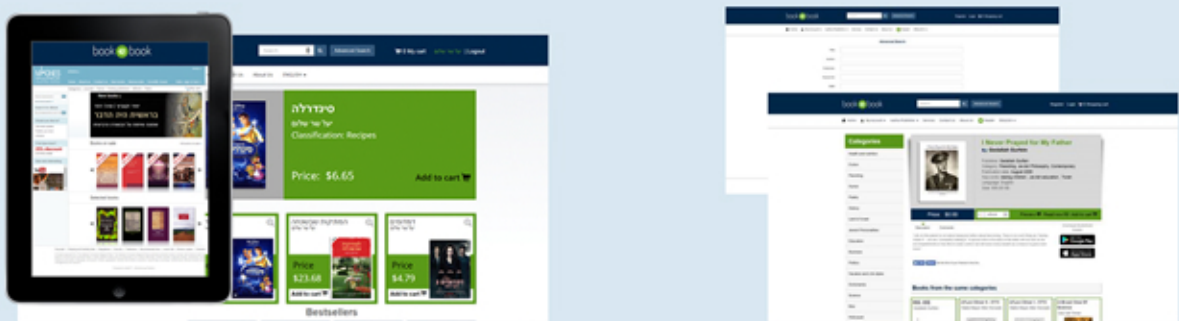
NetIS™ Dashboard: Supplies up to the minute information regarding the usage and sale of products, real time monitoring of traffic, GIS information representing the customers’ geographic split, customers' activities, and their number of transactions.

Web Content Management Module: Allows the management of various types of content: their metadata, description, upload and classification, the creation of previews, the upload of thumbnails, and the assignment of content to collections.

Reporting module: Provides up-to-date information, including customer details, purchases, usage, product expiration, registrations, actions, sales by period (years, months), customers by geographical region and top sales products.

Responsive UI: Crafting web applications based on NetIS to provide an optimal viewing and interaction experience. Easy reading and navigation with a minimum of resizing, panning, and scrolling, across a wide range of devices (desktop computers, laptops, tablets and mobile phones).

Bookebook: The “White Label”



Bookebook is a full "white label" package based on NetIS, that places the tools and features necessary to operate and commercialize your website under your autonomy and control, strengthening your brand as a participant in online publishing.

www.bookebook.co.il

